**Creative Digital Media Production Unit 1: Lesson 5**

What does media regulation mean?

A rule or directive made and maintained by an authority.

Make a list of why we might need to regulate the media sector...

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| To protect children from potentially harmful or damaging media images. |
| To protect adults from seeing unsolicited material that is likely to offend. |
| To stop people from being misinformed. |
| To ensure that competition and diversity remains. |
| To protect creators work. |

List the key five media regulators in the UK and what they regulate...

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| Regulator | Role and Responsibilities |
| BBFC | Regulates movie ratings |
| IPSO | Regulates press standards |
| Ofcom | Regulates protection and privacy |
| PEGI | Regulates game ratings |
| ASA | Regulates advertising |