**Creative Digital Media Production Unit 8: Lesson 4**

List the legal restraints on Media companies and insert information about what they mean...

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| Constraint/Law | Explanation |
| Defamation | This is saying or writing something about that isn’t true. The person must still be alive for a statement to be defamatory. Celebrities often suffer defamation and some have been successful in suing for damages when this has happened. |
| Libel | The crime of writing or recording something false about. |
| Slander | The crime of saying something false about someone. |
| Equality Laws | These prevent anyone from taking advantage of or discriminating against someone on grounds of their race, sexual, orientation, gender or age. These include the Race Discrimination Act and the Age Discrimination Act. |
| Privacy Laws | These prevent journalists from publicising private facts about individuals, unless it can be proved that knowing the fact is in the public interest. |
| The Data Protection Act | This prevents any confidential information or data held on electronic computer files being distributed without the permission of the person concerned. |
| The Freedom of Information Act | This allows an individual or a body to respect access to information that is held on computer files by a professional organisation or government body. |
| Intellectual Property Law | The legal system provides certain rights and protections for owners of the kind of property that results from the fruits of mental labour. This property is called intellectual property. |
| The Copyright Act | This and its associated laws are very important to media producers is held for most assets that are used as part of a media product, including music, words, recordings, achieve footage, photographs or newsreel clips. A producer using such material to make a media product must seek permission from the copyright owner and pay them royalties. |
| Health & Safety | Employers are responsible for employees’ safety. They need to perform risk assessments of activities. |

**Case Study**

Perform some research into how one of these laws has been broken in the media. Collect that information into a PowerPoint and upload it to Weebly.